

www.leadseducation.com

‘Begin Your Successful
Future with Us...’



Leads
EDUCATION
CENTRE

20 YEARS



15 K+ STUDENTS



50+ COURSES

Who we are?

Established in 2003 by a visionary management, and approved by SPEA (Sharjah Private Education Authority), Leads Education Centre has been holding a pivotal role in the education map of UAE's cultural city, Sharjah providing IT, language, Management and Accounting programs, in addition to globally recognized university courses ranging from UK, US, Malaysia and India. Thousands of expatriate and local students have benefited from our job oriented programs to improve their professional career.

What we offer?

Leads, an institute synonymous to excellence, offers various language proficiency trainings and functions as authorized IDP IELTS test centre, where every month hundreds of students study and take test. For the medical professionals, we offer OET, which is the most sought after test for those intend to work abroad. Leads also provides myriads of job oriented courses in Management, IT and Accounting courses that would enhance the career prospects of professionals and job seekers alike. The institute is also an approved centre of QUALIFI, the distinguished UK based OFQUAL regulated body offering LEVEL 2 to LEVEL 7 courses which are ideal for those looking for 12th, Graduation and Post-Graduation.



We Facilitate Excellence



Our vision is the transformation of individuals into professionals who can fulfill the needs of international job-market. We envisage to mould the workforce in a rapidly advancing world, where opportunities beckon only those who strive to keep themselves updated.

In the globalization era we embrace all aspects of human diversity and value its necessity to ensure a vibrant working community. We are committed to providing skill based learning to all the needy who aspire to seek opportunity in the ever evolving job market. Intercultural and international diversity is always ensured in our mission to provide equal opportunity to build a better future for all. In our endeavor to forming competent, committed, and skillful generation of professionals, we embrace and apply technology and innovation to stay abreast to global standards.

Why Leads?

Experience

- **Focus on result:** We apply skill-based method to achieve success. Our student testimonials underscore that how our methods are yielding effectively.
- **Professionally qualified faculty:** Our trainers are real masters in their fields that any candidate enrolled at Leads will definitely finish the course with flying colors.

Student priority

- **Customized training plans & modules:** We accommodate all students in classes after identifying their levels and potentiatiy, then personalize the coaching and modules as per their individual needs.
- **We ensure individual attention:** Whatever be the level of the candidate, we ensure excellent results by giving individual attention to each student in all our programs.
- **Testing and Analysis:** Students are given extensive mock tests before the final test to make sure that they are prepared and able to perform well in the final test. Mock tests results are analyzed and corrective feedbacks are given to the student.

Infrastructure

Computers and Softwares	Smart-Class Rooms	Internet Access to all Students	Internationally Recognized Study Materials	Free Parking Facility
Transportation Facility	Vending Machine	Recreation Room	Listening Lab	Digital Library

Students' results

- **High Scores:** On regular basis our students score 8 or 8.5 band score in IELTS and Grade B in OET. Students who have completed Accounting and IT courses are part of well-reputed companies in the UAE and abroad.
- Reviews endorsed by our passed out students are the real testimony of our success.

LANGUAGE PROFICIENCY TEST

IELTS
OET
TOEFL
CELPIP
PTE

LANGUAGE TRAINING

ENGLISH LEVEL - A1, A2, B1, B2, C1, C2
SPOKEN ENGLISH
BUSINESS ENGLISH
SPOKEN ARABIC
SPOKEN GERMAN
SPOKEN FRENCH
SPOKEN RUSSIAN
SPOKEN HINDI

SOFT SKILLS

PUBLIC SPEAKING
PERSONALITY DEVELOPMENT

ACCOUNTING COURSES

GENERAL ACCOUNTING
TALLY + VAT
ACCA
CIA
CMA
CPA
SAP

MANAGEMENT STUDIES

SUPPLY CHAIN MANAGEMENT
EXECUTIVE SECRETARY
CHRMp
MARKETING MANAGEMENT
BUSINESS MANAGEMENT
PHRI

COMPETITIVE EXAMS

EmSAT
GRE
GMAT
SAT

QUALIFI

LEVEL 3 (12th Grade Equivalent)
Diploma in Business Management
Diploma in Hospitality and Tourism Management

LEVEL 4 (Graduation 1st Year)
Diploma in Business Management
Diploma in Hospitality and Tourism Management

LEVEL 5 (Graduation 2nd Year)
Diploma in Business Management
Diploma in Hospitality and Tourism Management

LEVEL 6 (Graduation Final Year > Top-Up in University)
Diploma in Business Management
Diploma in Hospitality and Tourism Management

LEVEL 7 (Post Graduation)
Diploma in Logistics and Supply Chain
Crisis Management

LEVEL 7(Post Graduation)
Diploma in Accounting and Finance

UAE PROMETRIC EXAMS

DOH, DHA, MOH

SPECIALISED COURSES

ICDL
DCA
CMAD
LCCP

ACCOUNTING

MICROSOFT OFFICE PACKAGE
ADVANCED EXCEL
TALLY + VAT
PEACH TREE
QUICK BOOKS
ZOHU BOOKS
SAP

INTERIOR & EXTERIOR

3DS MAX, V-RAY
AUTO CAD
REVIT
SKETCH UP
3D VISTA STITCHER
LUMION
NAVIS WORKS

GRAPHICS

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
CORAL DRAW

WEB

DREAMWEAVER
WORD PRESS
ADOBE FLASH
ADOBE PHOTOSHOP
HTML, CSS, JAVA, SQL

AUDIO & VIDEO

ADOBE PREMIER PRO
ADOBE AFTER EFFECTS
EDUCE
ADOBE AUDITION
AUDACITY

MARKETING

DIGITAL MARKETING
SOCIAL MEDIA MARKETING
YOUTUBE TOOLS

PHOTOGRAPHY

DIGITAL TECHNIQUES
ADOBE LIGHTROOM
ADOBE PHOTOSHOP

PROGRAMING

C
C++
JAVASCRIPT
HTML
CSS
JQUERY
PYTHON
PHP
SQL
EXCEL VBA
UI/UX

DRAWING & ANIMATION

ADOBE ANIMATE
ADOBE FLASH
ART AND DRAWING



DIPLOMA AND GRADUATION COURSES IN :

Cyber Security

Data Science

Business and Management

Logistics and Supply Chain Management

Information Technology

Accounting and Finance

Health and Safety Management

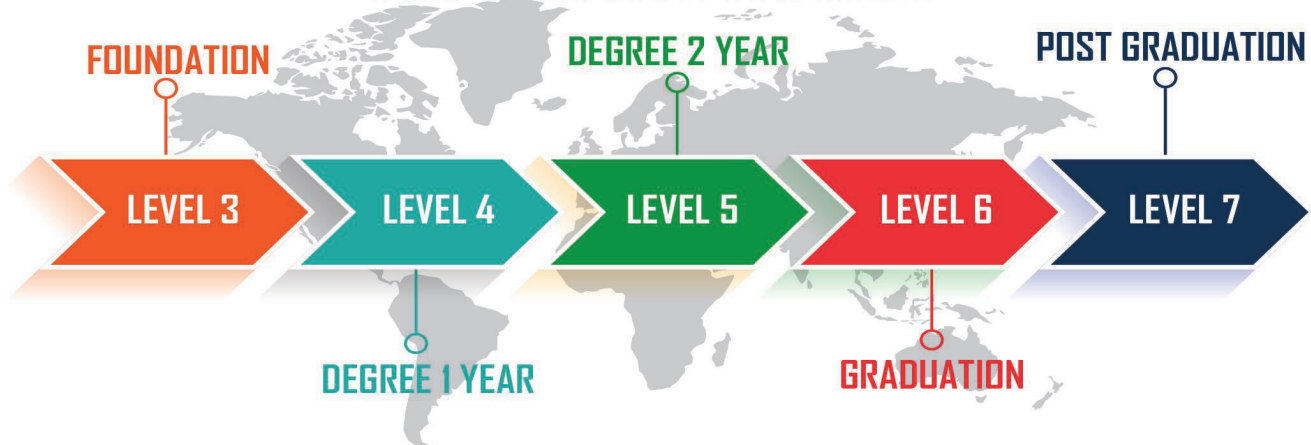
UK Regulated | Rigorous standards | Regulated and bespoke qualifications | International scope | University degree pathways

Qualifi is a leading 21st-century awarding organisation founded to meet the academic and vocational training needs of learners and employers from the UK and around the globe. As a recognised UK awarding organisation, regulated by Ofqual, Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning. QUALIFI's commitment to the creation and awarding of respected qualifications has a rigorous focus on high standards and consistency, beginning with recognition as an Awarding Organization (AO) in the UK.

International Scope Qualifi continues its mission to be recognized globally with qualifications that meet the demands of employees and learners both vocationally and academically. University degree Pathways Qualifi provides a more flexible, cost effective route for learners to achieve degree and masters degree through our progression routes with universities.

Successful completion of Qualifi Level 3 Diploma is stepping stone to the university education; graduation and then post-graduation, or a qualification to move to associated professions. The Level 4 Certificate and the Level 5 Diploma provides learning at University level with successful students achieving 240 credits. This is the first 2 years of a Degree. Students can then progress to a final year 'Top Up' year to complete their degree.

PROGRESSION PATHWAY



MANAGEMENT COURSES



Supply Chain Management

- Learn the processes behind effectively managing logistics.
- Develop the ability to understand and manage supply chain operations.
- Enable to identify and solve supply chain challenges in any organization.
- Get to know demand fulfilment, transportation cost optimization and improved distribution.

Executive Secretary

- How to manage an office.
- Develop administrative assistant skills.
- Organize and manage business documents.
- How to manage business correspondence.

CHRMp

- Train on Management issues and risks.
- Learn recruitment and planning.
- Understand Training and development.
- Learn Strategic human resources.

Marketing Management

- Enable to develop a basic marketing plans and employ them to achieve results.
- Learn relevant theories and relate these to real-world examples including products/services.
- How to launch and promote products.
- Analyze market trends and formulate strategies.

Business Management

- Get to know the foundation of an organization of an association and different user levels.
- Learn to manage production, financial, administrative, HR, sales and others.
- Understand planning, execution, supervision, and analysis of a business endeavour.
- Acquire skills to improve financial decisions, analyze data and predict business statistics.



Leads is the authorized IELTS test centre of IDP in addition to being one of the best IELTS training centre in Sharjah. We guarantee excellent training for our candidates from our team of IELTS master trainers who work to ensure that every student achieves the highest level of exam proficiency possible during the program.

Our Specialities:

- > Exhaustive course on all four modules – Listening , Reading , Writing and Speaking
- > Exclusive sample test series throughout the course where you get to experience sample IELTS exam question papers everyday
- > Extensive Resources provided for all the modules.
- > Personalized individual writing correction with feedback.
- > Effective training on the notes and strategies for all writing tasks.
- > One on One speaking practice with effective speaking skills and strategies for high bands.
- > Detailed sessions for all three parts of the speaking test.



OET

OET (Occupational English Test) evaluates the language expertise of health care experts who long to practice in an English-speaking setting.

OCCUPATIONAL ENGLISH TEST



Our professionally experienced and highly qualified faculty will make sure that the candidates are able to understand the structure of each module properly. All our students will be trained meticulously based on their skill assets with the support of course materials specially designed to optimize the students test potential. Each student will get individual attention from the instructor and best advice on how to approach and solve each section of the test efficiently. Many mock tests are provided to boost up the confidence level and to ensure that the candidates achieve their required scores.

Our specialities :



- > Our trainers provide tips, tricks and strategies to ace the questions
- > Automatically marked speaking, listening, reading & writing tests for each unit
- > Technology aided Teaching methods to ensure better learning for all student types
- > Regular mock tests followed by detailed feedback
- > Authentic study materials are provided

TOEFL

Both Paper-based TOEFL and iBT TOEFL preparation training is given at Leads. Series of mock tests and assignments are part of the training process. Continuous feedback on students performance is provided on weekly basis. Small batch size ensures individual attention to work on deficiencies and customized inputs.

Our specialities:

- Audiovisual classroom and test environment is provided to the students.
- Important grammar improvement sessions.
- Flexible timings ensure ease of learning at our institute. It's helpful if you have less time to prepar and apply using TOEFL for overseas education.
- Classroom and test environment is provided to the students to make them comfortable.
- Section wise feedback will be given to every individual.



PTE

With our unique study approach, our students are able to attain a desired anticipated score band. Instructors at Leads are well-versed in the latest test format that they can guide the students achieve their desired goal. Exam Strategies & Techniques for the PTE Academic are thoroughly discussed in the class.

Our specialities:

- Sessions to clarify doubts.
- All modules are discussed.
- Mock exam (weekly).
- Speaking session in the manner of an examination.
- Extra practice is provided via homework activities that have been specially created.
- e-Materials for the full course
- Free seminar for anyone interested in studying abroad or migrating.

ELIGIBILITY TESTS



EmSAT

The EmSAT English conducted by the Ministry of Education in the UAE, is designed to measure the ability and fundamental concepts learned until 12. EmSAT assesses its candidate in six significant criteria. It includes grammar, vocabulary, sentence structure, close reading, extended reading and writing tests. With EmSAT Training, you can complete the test with practice examples and context clues from experts.

CELP

The Canadian English Language Proficiency Index Program, or CELPIP, is an English language proficiency assessment tool which measures listening, reading, writing, and speaking skills. The CELPIP Tests are accepted by Immigration, Refugees and Citizenship Canada (IRCC) for a variety of permanent residency and immigration streams, as well as for professional certification for a number of organizations.

GRE

The GRE is a challenging examination which tests a student's quantitative abilities, verbal reasoning, and analytical writing skills under timed conditions. We at Leads, train the students in the diverse skills required to ace the exam and acquire the adequate score for entry into renowned Graduate schools mostly in the USA and some other countries.

GMAT

The Graduate Management Admission Test (GMAT) is a computer adaptive test conducted round the year at test centers throughout the world to measure the verbal, mathematical, reasoning and analytical writing skills. The test is designed to help graduate management programs assess the qualifications of applicants for advanced study in business and management.

SAT

The SAT is a standardized exam required by most universities in The U.S.A, Canada, Europe and the Middle East to assess a candidate's profile. The candidate's SAT score is used to evaluate their academic potential in comparison with the rest of the program's applicant pool. The test consists of 2 core sections, Verbal and Math, which are individually scored on a range of 200-800 and added to form the overall score.

English Learning Courses

If you wish to improve your English language proficiency in the best learning atmosphere from some of the most efficient trainers, Leads has the suitable courses to meet your requirements according to your level. You can go through the course details and decide which one you need to take.



LEVEL	DESCRIPTION
A1	<ul style="list-style-type: none">• Can interact in a simple way.• Can understand and use familiar everyday expressions.• Can introduce themselves and others.• Can ask and answer questions about personal details.
A2	<ul style="list-style-type: none">• Can understand information related to people and family.• Can communicate in simple and routine tasks.• Can speak about employment, shopping, location etc.• Can ask and answer questions about everyday situations.
B1	<ul style="list-style-type: none">• Can understand familiar matters regularly encountered in work, school, leisure, etc.• Can deal with most situations likely to arise while travelling.• Can describe experiences and events, dreams, hopes and ambitions.• Can produce simple connected text on topics that are familiar or of personal interest.
B2	<ul style="list-style-type: none">• Can understand the main ideas of complex text on both concrete and abstract topics.• Can interact with a degree of fluency and spontaneity.• Can produce clear, detailed text on a wide range of subjects and explain a viewpoint.
C1	<ul style="list-style-type: none">• Can understand a wide range of demanding, longer clauses, and recognize implicit meaning.• Can express ideas fluently and spontaneously.• Can use language flexibly and effectively for social, academic and professional purposes.
C2	<ul style="list-style-type: none">• Can understand with ease virtually everything heard or read.• Can present arguments and accounts in a coherent way.• Can express themselves spontaneously, very fluently and precisely



Spoken Arabic

- Special focus on Khaleeji Arabic (the most used dialect used in GCC countries)
- Suitable to any level- beginner, intermediate and advanced.
- Specially prepared study materials focusing on Khaleeji Arabic.
- Interactive sessions and group discussions.

Spoken French

- Well experienced faculty who can train in multi languages.
- Suitable for students and those wishing to work in French speaking countries.
- Syllabus suitable for all age groups.
- Classes are provided on all the levels.

Spoken German

- No prior knowledge of German is required.
- Beginners can start from basic A1, then A2 before moving to more advance levels.
- Faculty with more than two decades of experience in training.
- Specially designed multimedia lessons help learning easier.

Spoken Russian

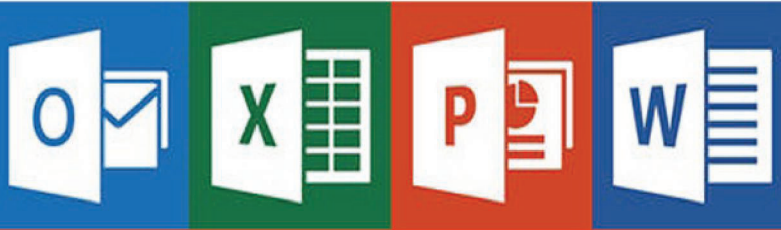
- Classes are entertaining and learner friendly.
- Intensive training with special focus on speaking.
- Interactive sessions for more speaking practice.
- Study materials designed for all levels of learners.

Spoken Hindi

- Special focus on the functional use of language.
- Extensive speaking sessions with native speakers.
- Option for one-to-one special classes.
- No prior knowledge is required.

Office

Microsoft Office is an office suite of desktop applications, servers and services for the Microsoft Windows and OS X operating systems. The suite of products developed by Microsoft Corporation that includes Microsoft Word, Excel, PowerPoint, and Outlook. Each program serves a different purpose and is compatible with other programs included in the package. The suite of programs is compatible with both the Windows and Macintosh operating system. Microsoft Office is the most common form of software used in the world.



Learning Outcome:

- Learn core skills in Office applications.
- Learn advanced skills in Word and Excel.
- Master across Office applications.



Enroll to our Graphic design training course to learn new skills, or refresh the fundamentals of your graphic design knowledge. You'll learn to use contrast, repetition, proximity, and tension in the design of presentation slides, professional reports, business websites and more. The Graphic design training course comprises of Adobe Photo Shop Training, Adobe Illustrator Training and Adobe Indesign Training.

Learn Design principles, Typography, Color theory, Pre-press, Logo Design. Business cards, letterheads, advertisements, brochures and posters Print advertising (magazines and newspapers) Outdoor advertising Packaging Design Editorial Design and Layout Corporate Identity, Branding Photography and this course will helpfull for logo designers ,designing team,logo design company,designing logos,corporate branding,creative logo,designers and developers and very cost effective.



ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

COREL DRAW



AUDIO & VIDEO EDITING

Post-production is as essential to Film production as turning the camera on and hitting the record. Editing, sound mixing, color grading, special effects, and the list goes on and on are as essential as the production stage. Picture editing is cutting together the raw footage film or video with video editing software. Sound editing adds sound effects and removes any unwanted noise. Music is exactly what it sounds like - adding a soundtrack to the film. Visual effects, or VFX.

This intensive training program is designed for those who would like to develop career as Photography, Videography, Video Editing, Social Media Promotion, Film Making.

ADOBE PREMIER PRO

ADOBE AFTER EFFECTS

ADOBE AUDITION

EDUCE

B E C O M E A C R E A T I V E P H O T O G R A P H E R P R O D U C T | F O O D | W E D D I N G | F A S H I O N | A R C H I T E C T U R A L

Who is it for:

Individuals with a passion for photography who would like to get substantial skills in camera use, lighting, and various types of photography

12 MODULES

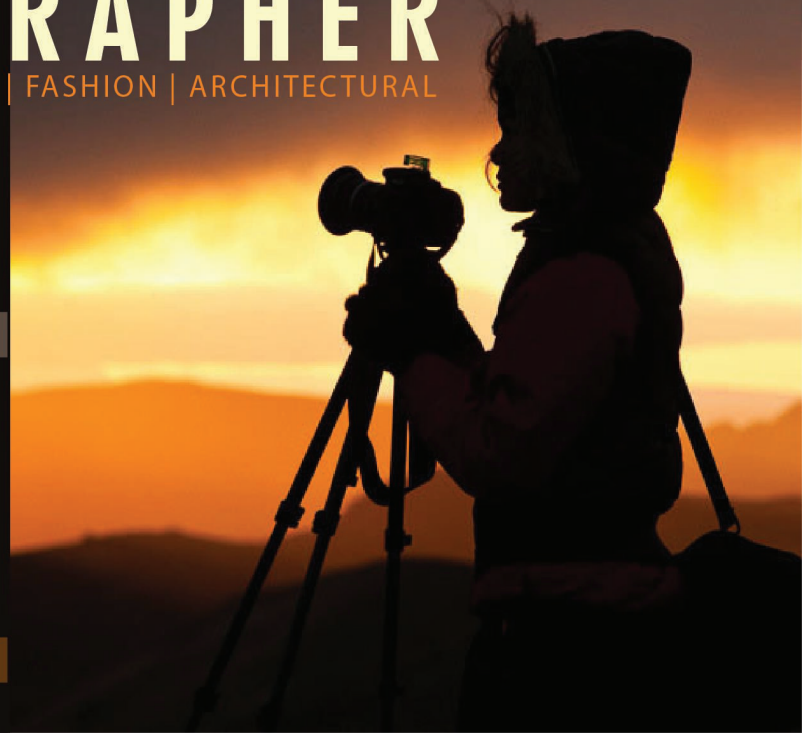
- Apertures
- Depth of Field
- Shutter Speeds
- White Balance
- Night Photography
- Fill-in Flash

14 HOURS

- Manual Setting
- Focusing
- Composition
- Focal Length
- Metering
- ISO

ADOBE LIGHTROOM

ADOBE PHOTOSHOP



Web Design & Development



Web Designing session covers Dreamweaver, Flash, Photoshop etc. Web designing involves using digital media, images, texts, and interactive elements to support and produce a page that is visible in a browser. In web design courses, you learn about developing and maintaining a website.

Web Development session teaches the key techniques of HTML, CSS, SQL, PHP JQuery, Python etc. for make the website more interactive and responsive for a wide variety of desktop computers and mobile devices.



The most important thing for any business is to increase sales. To sell a similar item, you should need to rival numerous brands. There is an incredible pattern that all clients do look at on google before purchasing any item. That's why your online presence is very important. Besides online presence, google ranking is very important. In our course, you will figure out how to publicize at all stages. Moreover, you will learn to rank your website within two months. We give complete training to do proper SEO.

Digital Marketing is now an upcoming industry with great untapped potential. With the increasing quantity of digital advertising agencies, it's good to be part of it. It is a successful method to advance sites by means of various sources among online clients. It is changing the way consumers buy products.



BECOME A CREATIVE INTERIOR AND ARCHITECTURAL DESIGNER

- AUTOCAD will help you to create accurate submission of drawings - with floor plan, elevation, section and site plan.

AUTOCAD

- 3Ds MAX is a 3D computer graphics program for creating 3D animations, images, and models. It is a visualization of computer-created models mainly used for architectural revelation, video game development, films, etc. 3D artists, interior designers, product designers, and mechanical engineers can use this software.

3DS MAX, V-RAY

- V-RAY is a plugin used in 3Ds MAX which will help to create photo realistic outputs.

REVIT

- REVIT is a complete BIM software used in construction industry to create architectural, structural and MEP drawings.

VR LITE

- VR LITE will help to get 360° view of 3D designs.

Gallery



Achievements





extra page to add



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#408, 4th Floor, Al Mubarak Centre
Al Nabba, Rolla, Sharjah - UAE
Tel: +971 - 065 50 4881, 065 52 0408
Mob: +971- 56 453 6767, 056 595 8505
enquire@leadseducation.com
www.leadseducation.com

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